Disproportionate Labeling of Learning Disabilities: Race and Socioeconomic Status

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Abstract (148 words). Labeling theorists argue that racial minorities are disproportionately labeled with learning disabilities because of direct racial discrimination. In contrast, structuralists counter that racial minorities have higher rates of being labeled because they are more likely to have low SES, and having low SES is associated with a multitude of learning difficulties. The distinction matters because the target for policy reform has been left unclear: 1) strip referral and diagnostic processes of racism, or 2) explore why students who have low SES are more likely to experience or be labeled with LD regardless of race. This study is among the first to use student and school level measures from a national dataset, The Education Longitudinal Study of 2002, to explore how differences in SES and academic ability are implicated in racial disproportionality, and whether minorities' odds of being labeled vary depending on the racial composition of their high school.

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In contrast to all other racial groups combined, American Indian/Alaska Native students were 1.8 times as likely, black students were 1.4 times as likely, and Hispanic students were 1.1 times as likely to receive special education services for a learning disability (LD) in 2003 (Office of Special Education Programs 2007). Statistics like these raise concerns that students are labeled with a learning disability and placed into special education through inequitable or inaccurate processes, or that the label of LD is a subjective classification rather than a medical diagnosis. The evidence used in support of a diagnosis of LD is less objective, for instance, than the evidence for 'hard' disabilities (e.g., blindness, deafness). The disproportionate labeling of racial minorities with LD furthermore troubles researchers because of the widespread assumption that placement in special education is not entirely a positive or beneficial occurrence, but rather associated with stigma, segregation, and limited educational opportunities (ERIC/OSEP 2000; Lester and Kelman 1997; Ong-Dean 2006). There are misperceptions that a learning disability diagnosis is equivalent to a low IQ, but learning disability diagnoses are meant to describe students who have trouble learning and achieving, relative to their intelligence level (Daniels 1998; Fletcher, Denton and Francis 2005; Levine and Nourse 1998). If the negatives of the label do outweigh the positives (MacMillan and Reschly 1998), the students who are being negatively impacted by the label may be students who had learning potential.

Although other medical conditions disproportionately experienced by racial minorities, such as certain mental illnesses, cardiovascular disease, arthritis, and diabetes, are described as medical conditions with social roots (Aneshensel 2005; Blackwell, Hayward and Crimmins 2001; Brown 2003; Galobardes, Smith and Lynch 2006; House 2001; Karlamangla et al. 2005; Thoits 2005), there has been a reluctance to classify LD similarly. While structuralists do argue that racial minorities have higher rates of being labeled with LD because they are more likely to have low SES (and having low SES is associated with a multitude of learning difficulties), labeling theorists maintain that disproportionate labeling is due to direct racial discrimination. The debate becomes contentious when labeling theorists' dismiss structuralists as functionalists (Blanchett 2006; O'Connor and Fernandez 2006; Patton 1998; Reid and Knight 2006). It is important to point out that structuralists' perspective of racial disproportionality arises from a conflict perspective as well, with the inequity being that racial minorities are disproportionately of a low social status. Furthermore, from an analytical viewpoint, the mechanisms whereby racial minorities are disproportionately labeled with LD cannot be well understood without consideration of all individual characteristics that might be correlated with both race and the label (such as poverty and low achievement) (Lee 2009; Takeuchi and Williams 2003; Tilly 1998). This study uses student and school level measures from a nationally representative dataset, The Education Longitudinal

Study of 2002 (ELS), to explore whether 1) differences in students' SES are implicated in the disproportionate labeling of racial minorities with LD in high schools, 2) the racial composition of the high school is associated with the likelihood that a racial minority will be labeled with LD, and 3) differences in academic ability are implicated in the disproportionate labeling of racial minorities with LD.

Theoretical Focus

Labeling theorists emphasize how labels are assigned in the interests of the powerful and often have a stigmatizing effect on peoples' lives. Although labeling theory has been used to understand the social and social psychological experiences of groups as diverse as the mentally ill, the homosexual, and the colonized (Hooker 1961; Memmi 1965; Scheff 1966), labeling theory was popularized with the sociologist Howard Becker's (1997 [1963]) study of deviance and 'outsiders.' Building on the idea that labels are socially constructed and arise from society's need to control behavior (Durkheim 1997 [1897]), Becker described deviance as a matter of perception controlled by the socially powerful. Disability researchers describe the labeling of students whose style of learning deviates from the norm as a product of Western capitalistic prioritization of speed, literacy, and numeracy (Baron, Riddell and Wilson 1999; Chappell 1992; Dudley-Marling 2004; Jenkins 1998). In addition to criticizing the process of labeling students with LD as subjective and unstandardized, some researchers demonstrated that the differences between low-achievers and students labeled with learning disability are not always clear (Fletcher, Denton and Francis 2005; Shinn 2007). Labeling theorists describe visibly distinctive people as being at greater risk of receiving a stigmatizing label (Becker 1997 [1963]; Goffman 1963). Similarly, disability researchers describe the label of LD as discriminatory and oppressive because it is disproportionately assigned to racial minorities (Blanchett 2006; Ho 2004).

Labeling theorists attribute the disproportionate labeling of racial minorities with LD to direct racism tied to skin color, or a lack of cultural sensitivity within educational processes. They focus on racial biases in the assessments and methodology used to diagnose learning disabilities (Edwards 2006; McLeskey, Waldron and Wornhoff 1990; Salend, Garrick Duhaney and Montgomery 2002), or argue that racial minorities are over-labeled with learning disabilities because their behaviors don't align with school norms (Anyon 2009; Patton 1998; Skiba et al. 2003). From the perspective of labeling theorists, racial minorities will have a higher odds of being labeled with LD than white students, regardless of differences in SES, because disproportionality results from bias against certain skin colors (Hyp. 1₁). In contrast to this perspective, structuralists attribute disproportionate labeling of racial minorities to the greater likelihood of minorities to have low SES (Daniels 1998; ERIC/OSEP 2000; Gelb and Mizokawa

1986; Hosp and Reschly 2004; Lester and Kelman 1997; MacMillan and Reschly 1998; Skiba et al. 2008). There is a long history of research on the general ties between having low SES and experiencing a variety of academic difficulties, whether diagnosed as a condition or not (Cheadle 2008; DeLuca and Rosenbaum 2001; DSM-IV 2000; Massey et al. 2003; Shonkoff and Phillips 2000; Skiba et al. 2006). Structuralists posit that there will be no independent effect of race after accounting for differences in SES across racial groups (Hyp. 1_0).

The disproportionate identification of racial minority students with LD cannot be understood outside of the social context in which it is occurring. Racial minorities continue to experience residential and school segregation, and a hallmark of segregated schools is poorer academic performance (Orfield 2002; Riegle-Crumb and Grodsky 2010). The school label of LD is predicated on lower levels of achievement, and some structuralists posit that racial minorities are disproportionately labeled with LD in part because of schools' inability to provide equitable opportunities to learn (Blanchett, Mumford and Beachum 2005; O'Connor and Fernandez 2006; Skiba, Knesting and Bush 2002; Skiba et al. 2003; Sullivan et al. 2009). Structuralists would expect that racial minorities who attend high-minority high schools are more likely to have lower achievement than other racial minorities, and so will have higher odds of being labeled with LD than racial minorities who attend low-minority high schools (Hyp. 2₀).

Early sociologists of education using a conflict perspective perceived public education systems as systems of social reproduction (Bourdieu and Passeron 1977; Bowles and Gintis 1976), in which the social structure of classes is perpetuated across generations. While the perpetuation of racial minorities' lower social status was accomplished through the explicit segregation of black students throughout the longer part of the 20th century (Massey and Denton 1993), this is argued to still occur through institutionalized segregation and within-school tracking of students of color (Mickelson 2001; Oakes 1985; Orfield and Eaton 1996). Labeling theorists perceive placement in special education, which can lead to placement into separate classrooms within the school, as a means of re-segregating minority students (Blanchett, Mumford and Beachum 2005; Ferri and Connor 2005; Reid and Knight 2006). This argument would be most applicable to racial minority students who are attending a school in which they are distinctive: a low-minority high school. Thus labeling theorists, perceiving the disproportionate labeling of racial minorities as resulting because of their distinctive skin color, would argue that racial minorities who attend low-minority high schools will have higher odds of being labeled with LD than racial minorities who attend high-minority high schools (Hyp. 2₁).

The lower average academic achievement of both racial minorities and students who have low SES (Cheadle 2008; MacMillan and Reschly 1998; Shonkoff and Phillips 2000) is likely to be a

confounding factor in the disproportionate labeling of racial minorities with LD. MacMillan and Reschly (1998) point out that black students are disproportionately represented in many educational intervention programs (e.g., Head Start, Chapter 1, Follow Through), just as they are overrepresented in special education programs. Learning disability diagnoses are not supposed to be correlated with "cultural factors," "environmental or economic disadvantage," or being of "Limited English proficiency" (Daniels 1998; Fletcher, Denton and Francis 2005; Levine and Nourse 1998), but it remains unclear how educators should distinguish learning difficulties that are due to background characteristics from learning difficulties that are due to a learning disability. Structuralists perceive racial minorities as disproportionately likely to be labeled with LD by the school because of their lower SES and subsequently poorer academic histories. They would predict that low SES students' (and racial minorities') higher odds of being labeled with LD will be accounted for by their poorer academic ability (Hyp. 3₀), or even that the odds of being labeled may be significantly lower for racial minorities than for white students after accounting for differences in academic ability. Labeling theorists perceive the label of LD as discretionary and based on subjective rather than objective differences. They predict that racial minorities will remain significantly more likely than whites to be labeled with LD by their school even after accounting for differences in academic performance (Hyp. 3₁).

Data and Research Methods

I will use data from ELS, a large nationally representative dataset administered by the National Center for Education Statistics (NCES). NCES first surveyed 16,373 10th graders enrolled in approximately 750 schools in 2002. NCES attempted to survey one of each student's parents and each school's administrator in the base year. Retrospective questions on the student and parent surveys provide important information on socio-demographic characteristics, family background, and academic history. NCES also administered standardized reading and math tests to each sampled 10th grader. After excluding students who had some other disability according to the school report (about 300), or who attended a school that did not provide Individualized Education Plan (IEP)¹ reports (about 4,200), my analytic sample includes approximately 10,650² students in 540 schools.

The Individuals with Disabilities Education Act requires states to collect and examine racial disproportionality data at the state and district levels, resulting in the vast majority of studies on LD

¹ IEPs are enacted when students become eligible for special education services because of a qualifying 'diagnosed' disability.

² NCES requires unweighted sample frequencies to be rounded to the nearest 50.

using aggregate rather than student level data (Coutinho, Oswald and Best 2002; Hosp and Reschly 2004; Lester and Kelman 1997; Oswald et al. 1999; Skiba et al. 2005). Two exceptions include Hibel, Farkas, and Morgan (2010), and Strand and Lindsay (2009) who used a British sample. This is problematic because schools within the same district have diverse characteristics. Furthermore, without controls for the SES of the student, it's impossible to know whether it is the student- or aggregate-level poverty driving results. Associations that are found at the aggregate level are even sometimes opposite to relationships found at more micro levels of analysis; for example, high SES countries have a higher prevalence of diabetes, but within countries, it is the poor who are more likely to get diabetes (Johnson-Hanks 2009). This study will be among the first to use student- and school-level data of the American population and sophisticated analyses to better understand the associations among race, SES, academic performance, and being labeled with LD by the school.

We estimate logistic regression models predicting 10th grade school label of LD. If the estimated effects of race/ethnicity are reduced to not being significant differences after including SES tertiles in the second regression model, it suggests that the average lower SES of racial minorities plays a role in their disproportionate labeling (RQ 1). To facilitate interpretation, we will present these results with multiple pie charts showing the SES breakdown of each racial group. Each pie piece (low SES blacks, for example) will be marked with a predicted probability of being labeled with LD, enabling the direct comparison of different probabilities of being labeled between students of a different race but comparable SES. In the next logistic regression model, we include school level measures of the percent of the student body who are racial minorities, using HLM software to conduct a cross level interaction between this measure and student level measures of race; if these interactions are significant, it would suggest that there are differences in racial minorities odds of being labeled with LD depending on the racial composition of the school they attend (RQ 2). Lastly, we include a measure of each student's score on the 10th grade reading test and compare the race coefficients in this model to those in the previous model to determine whether differences in academic ability are implicated in racial disproportionality (RQ 3).

Expected Findings

<u>RQ 1</u>: Are differences in students' SES implicated in the disproportionate labeling of racial minorities with LD in high schools?

Hypothesis $1_1 \rightarrow$ Racial disproportionality will not be accounted for by differences in SES. (Labeling Theory)

Hypothesis $1_0 \rightarrow \text{Racial disproportionality will be accounted for by differences in SES.}$ (Structuralism)

<u>RQ 2</u>: Is the racial composition of the high school associated with differences in racial minorities' odds of being labeled with LD in their high school?

Hypothesis $2_1 \rightarrow$ Racial minorities who attend low-minority high schools will have higher odds of being labeled with LD than racial minorities who attend high-minority high schools. (Labeling Theory)

Hypothesis $2_0 \rightarrow \text{Racial minorities}$ who attend high-minority high schools will have higher odds of being labeled with LD than racial minorities who attend low-minority high schools. (Structuralism)

<u>RQ 3</u>: Are differences in academic ability implicated in the disproportionate labeling of racial minorities with LD in high schools?

Hypothesis $3_1 \rightarrow \text{Racial minorities'}$ higher odds of being labeled with LD will not be accounted for by their poorer academic performance. (Labeling Theory)

Hypothesis $3_0 \rightarrow$ Low SES students' (and thus racial minorities') higher odds of being labeled with LD will be accounted for by their poorer academic performance. (Structuralism)

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